



Teens in AI



AI4GOOD
INCUBATOR

Report
2025

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Preface

Message from the CEO

At Teens in AI, we are delighted to be sharing the 2025 AI4Good Incubator Report with you.

This year marked a significant step forward in the growth of our programme. We welcomed **162 teens from 29 countries** – more than double last year’s reach – who came together for our global five-day, virtual bootcamp to develop technology-for-good projects. Centred on our theme “**Planet in Balance: Land, Sea, and Sky**”, participants tackled **United Nations Sustainable Development Goals 13 (Climate Action), 14 (Life Below Water), and 15 (Life on Land)**. With the guidance of nearly **80 experts**, they created 23 innovative projects demonstrating the power of young people to design impactful AI-driven solutions for our planet.

2025 also saw an exciting milestone: our inaugural in-person pilot AI4Good Incubator, hosted in the Kingdom of Eswatini in Southern Africa (a developing country where many communities face high poverty, limited infrastructure, and significant economic and educational barriers for youth). This pilot reinforced our commitment to making the programme accessible to young people across diverse regions, ensuring that opportunities extend beyond virtual spaces and into local communities.

Diversity and inclusion remain at the heart of everything we do. This year, **57% of participants identified as female or non-binary, 72% came from diverse ethnic backgrounds**, and **75% attend State schools** – our most inclusive cohort to date. These numbers reflect not only our values but our mission to champion balanced representation in the future leaders of technology.

We are proud of the impact in this report, made possible by our valued partners. Together, we continue to scale the AI4Good Incubator, creating pathways for the next generation of innovators.

Elena Sinel

Founder & CEO, Teens in AI



Elena Sinel

Founder & CEO

elena.sinel@teensinai.com



Our AI4Good Incubator 2025 Partners

Platinum Partner

Sage

Contributing Partners



The
Alan Turing
Institute



accenture



intel®



Teens in AI

Programme Overview

Igniting change, one teen at a time

“ My experience in the Teens in AI Incubator was rewarding and inspiring. I collaborated with young people worldwide on an environmental project, gained new perspectives on using technology for global solutions, and learned a lot from mentors. Despite some language challenges, I adapted and actively contributed, and I'm very grateful for the opportunity.

~ Crystel, Peru, 14

Programme Overview

Connecting people. Improving circumstances. Transforming lives.

The AI4Good Incubator, a global five-day, virtual bootcamp style programme, is a gateway to making a tangible impact on the world. Young people aged 11 to 18 learn vital skills that drive innovation to solve today's problems using cutting-edge technologies.

At the 2025 AI4Good Incubator, **over 100 motivated teens from around world** came together to shape the future through AI and entrepreneurial thinking. Guided by this year's theme, "**Planet in Balance: Land, Sea, and Sky**", the challenge centred on three **UN Sustainable Development Goals: SDG 13 Climate Action, SDG 14 Life Below Water, and SDG 15 Life on Land**. Their innovative projects demonstrated how young people can harness AI to break down barriers and create solutions that contribute directly to a more sustainable planet.

Breaking down barriers is central to the AI4Good mission. We believe that diversity and inclusion are key drivers of innovation. This year, **57% of our trailblazing participants identified as female or non-binary, 72% came from diverse ethnic backgrounds, and 75% attend State schools** – showing the world that AI and entrepreneurship have no gender, cultural, or socio-economic boundaries. The Incubator provided a platform where young minds, regardless of background, could learn, collaborate, and bring their innovative ideas to life.

Participants joined from countries including the United Kingdom, Czech Republic, France, Ghana, India, Kazakhstan, Lebanon, Romania, South Africa, Spain, Tunisia, Turkey, UAE, Ukraine, and Uzbekistan. **With representation from such diverse regions, we are continually breaking down geographic and cultural barriers**, proving that when it comes to innovation and entrepreneurship, the potential to create meaningful change is truly global.



Programme Overview

How it works

Throughout the bootcamp, teen participants, organised into teams of 4-5, **engage in a process of ideation, brainstorming, and solution development.** The challenges presented during the Incubator are often drawn from real-world scenarios, enabling teenagers to apply their acquired design thinking skills over the course of the programme and develop solutions that solve actual problems they see in their everyday lives.

The ultimate goal is to build an innovative and impactful prototype that addresses a chosen problem while adhering to the principles of Responsible AI.

Once this solution and prototype have been developed, the teams will pitch their solutions to the Judges in a short presentation for a chance to win the AI4Good Incubator.

Theme and Incubator Challenges

In line with this year's programme theme, "**Planet in Balance: Land, Sea, and Sky**", we strategically aligned the Challenges with crucial [United Nations Sustainable Development Goals \(SDGs\)](#) SDG 13 - Climate Action, SDG 14 - Life Below Water, and SDG 15 - Life on Land.

Centred around these SDGs, a curated set of How-Might-We (HMW) questions was developed to empower participants in conceptualising solutions aligned with their selected HMW statement.



Programme Overview



The Challenges

Each team was assigned one UN Sustainable Development Goal Challenge, with each choosing an associated "How-Might-We" question.

The Climate Crisis is a **worldwide crisis**. Our planet has been in a climate crisis for at least the last decade. The lack of consensus and cooperation for this urgent issue means that if no immediate action is taken, the current issues will continue to grow exponentially. If we don't act now, the human race will not be able to **preserve our world for future generations** to experience.

How Might We Questions

- How might we support young people to speak up and take action when their communities are being harmed by climate change?
- How might we use technology to predict which communities are at risk of being displaced by climate change?
- How might we stop tiny plastic bits (microplastics) from getting into the water - and into our bodies?
- How might we design new ways to get the materials (fish, oil, etc) we need without destroying ocean life?
- How might we combine traditional knowledge from local communities with new technology to protect forests and wildlife?
- How might we help communities recover from wildfires in a way that restores nature too?

Partner-Provided How Might We Questions

- How Might We use AI to accelerate the journey to Net Zero and combat climate change?
- How Might We reduce the bias and ethical consequences of AI in the context of climate action?
- How might we encourage individuals to participate in blue carbon initiatives, gamify the process, and quantify its impact, to make it engaging and impactful in supporting carbon removal through oceans?



Programme Overview

Format of the bootcamp

Day 1 ~ Understand

Participants began by framing their challenge through a **"How Might We"** question, developing a clear **Problem Statement**, and **identifying the demographic or persona they would interview**. They then crafted **User Research Tools** such as surveys and interview questions to deeply understand their audience's needs and pain points.

Day 2 ~ Ideate

Participants generated creative solutions and **developed a persona** to embody their target user, **developed a value proposition canvas**, and **decided on a potential solution**. They also **conducted competitor analysis** and explored how AI would enhance their idea.

Day 3 ~ Prototype

The teams **mapped out the ethical implications of their AI-driven solution**, drafted a **value proposition statement**, and built a **Business Model Canvas**. They then began prototyping their solution, with coding or backend work being optional at this stage.

Day 4 ~ Validating and Testing

Participants **conducted user research to validate their solution**. They worked on refining their pitch deck and outlined the technologies and platforms that supported their project.

Day 5 ~ Showcase at Demo Day!

Demo Day provided teams with the **opportunity to pitch their ideas and showcase their prototypes to a panel of judges**. This not only demonstrated their progress but also provided an invaluable opportunity to receive feedback. The insights gained could help teams refine their solutions and continue developing them beyond the Incubator, fostering long-term innovation.



Bev, Teens in AI

George Sandilands, Sage

Laetitia Cailleteau, Accenture

Semi, Teens in AI

Jenny - Business Mentor

Anwar Team 1

Mute



Elena Sinel, Teens in AI



Roanna Team 4



Dea_Team 4



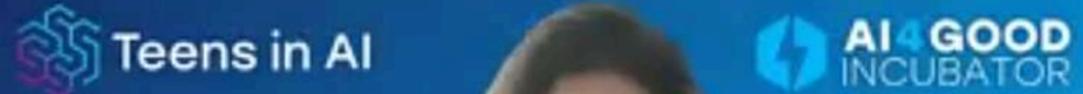
Keila Team 4



Ravi Rabheru, Intel



Joyeeta Das, SamudraOceans





Teens in AI

Impact in Action

Increasing diversity and digital inclusion

“ I thought this would just be about coding, but it turned out to be so much more. I learned that tech isn't just about making things work, it's about making them fair. Our project taught me to really listen, and I even started to enjoy presenting. What stuck with me most is that a small group with laptops can still take on big problems.

~ Gaukhar, 17, Kazakhstan

This year's Trailer

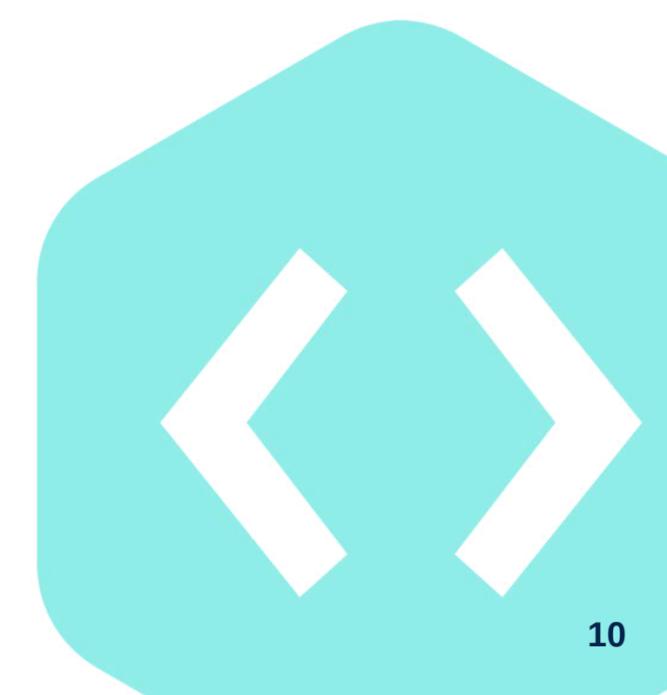
AI4Good Incubator 2025 Trailer

A 5-day virtual bootcamp delivering sustainability innovation and ethical AI

This year is the most ambitious AI4Good Incubator programme delivered to date. Not only did we deliver virtually around the world, but also piloted our first in-person Incubator in The Kingdom of Eswatini in Southern Africa! Young people from around the world came together to tackle real-world challenges, develop creative tech solutions, and reimagine a more sustainable future.

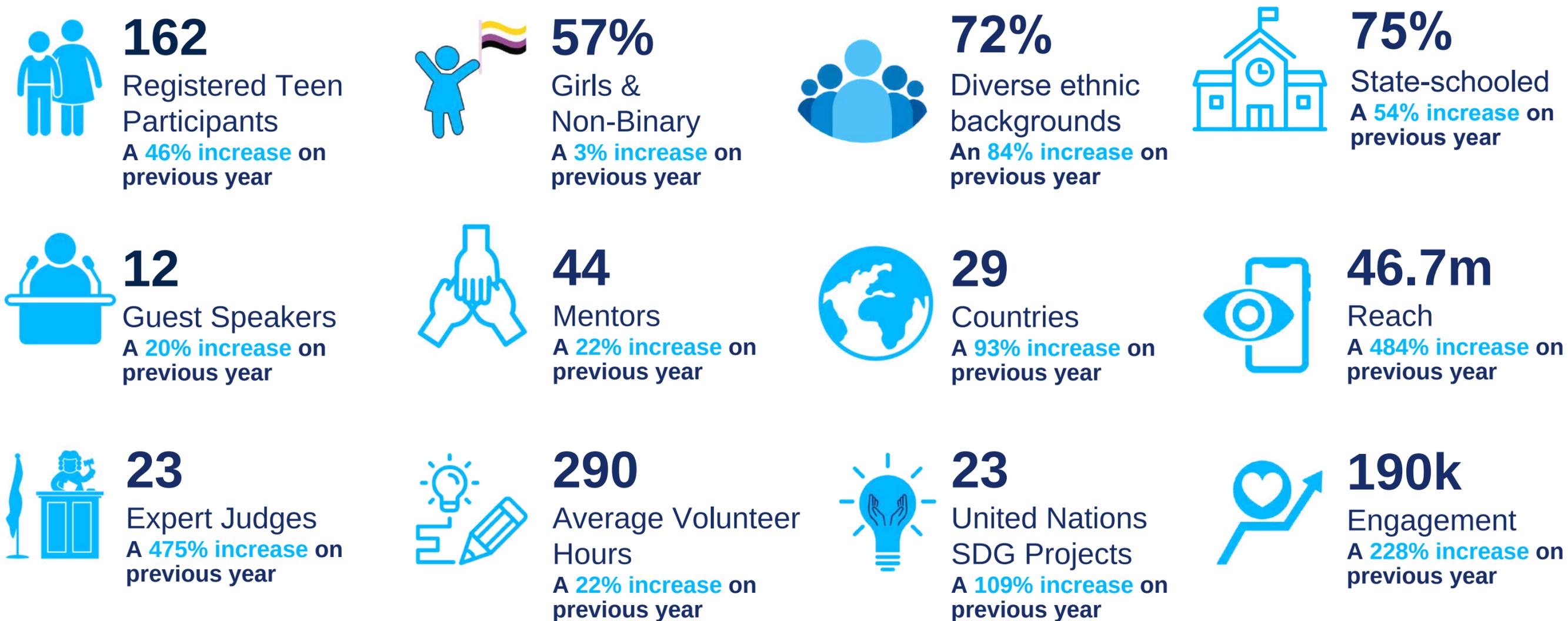


 [Link: IWD Global Techathon 2025 Trailer](#)



Our Impact in Numbers 2025

AI4Good Incubator



Notes:

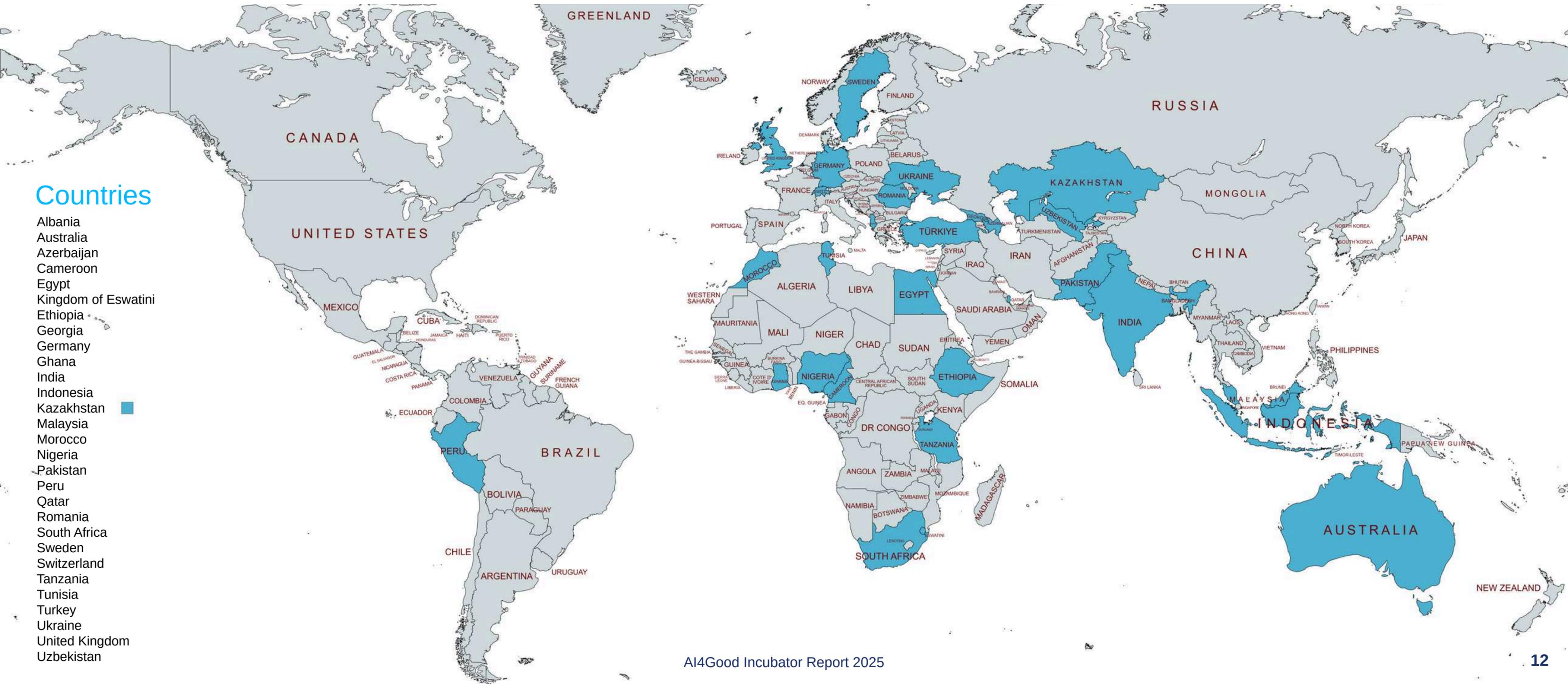
Diverse ethnic backgrounds ~ Black/African American, Hispanic, Latino/Spanish, Middle Eastern/North African and Asian; The balance includes 'Other Ethnic Background' not stated, 'Prefer Not To Say', and White/Caucasian.



Our Global Reach

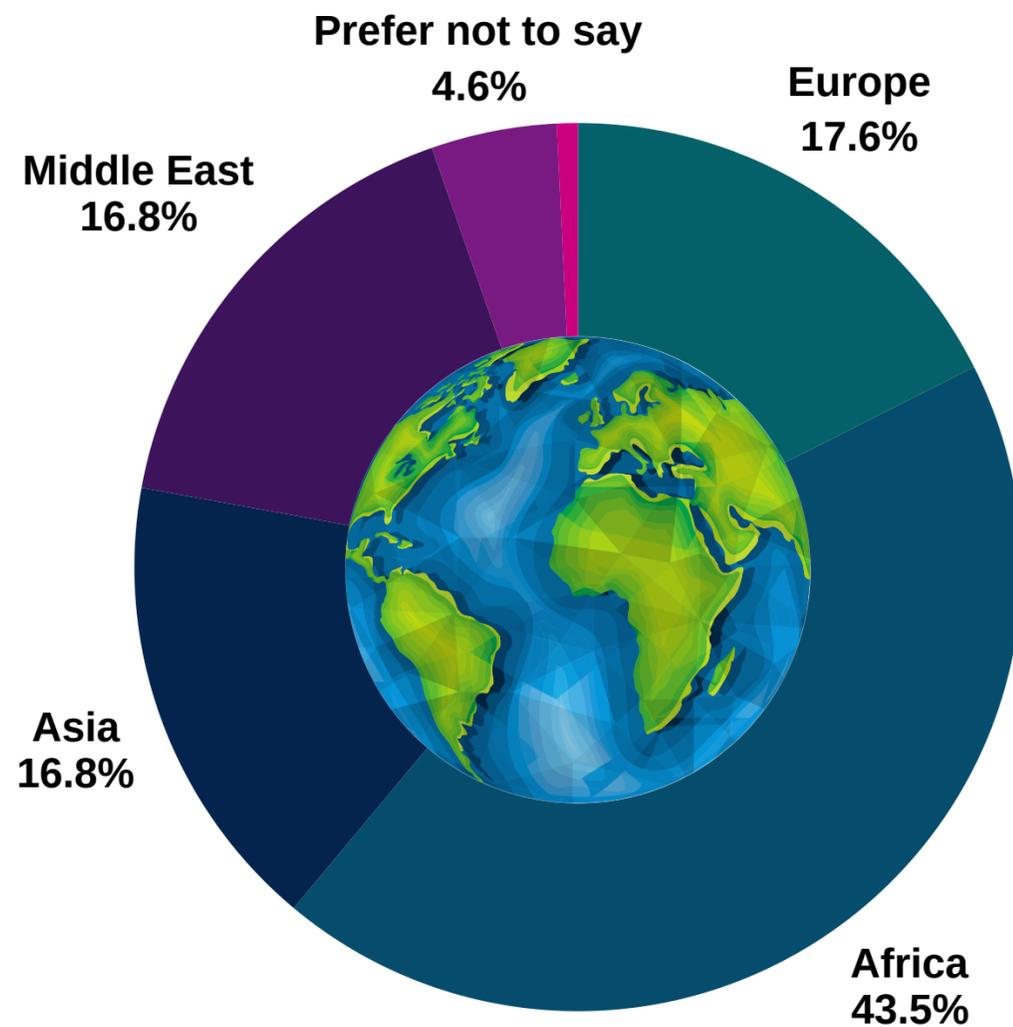
Countries

- Albania
- Australia
- Azerbaijan
- Cameroon
- Egypt
- Kingdom of Eswatini
- Ethiopia
- Georgia
- Germany
- Ghana
- India
- Indonesia
- Kazakhstan
- Malaysia
- Morocco
- Nigeria
- Pakistan
- Peru
- Qatar
- Romania
- South Africa
- Sweden
- Switzerland
- Tanzania
- Tunisia
- Turkey
- Ukraine
- United Kingdom
- Uzbekistan



Impact in Action

Geographically diverse participation



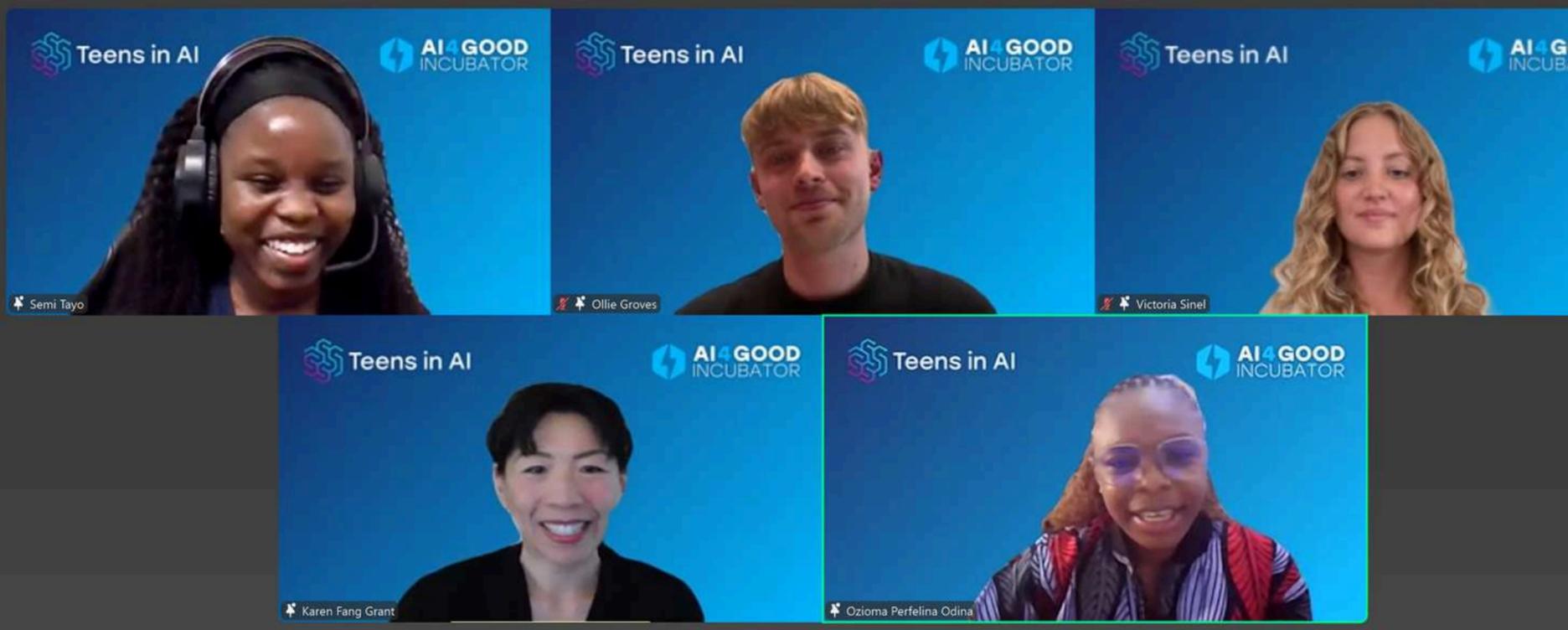
Showcasing the diversity of participant representation based on registered participants, the data is split by participant origin.

This year we saw a shift from last year's highest ranking region, Africa - which stood at 63% - to Europe this year at 43% representation. We saw a significantly increased representation from Asia equalling Africa this year.

This increase underpins our mission to identify youth from diverse ethnic backgrounds, but also those from lower socio-economic communities.



Impact in Action



Making a difference. One teen at a time.



Teens in AI

Learning in Action

Learning to think critically

“ I want to thank you for this opportunity, I learned a lot, I had a wonderful time, and my team was great. This was my third programme with Teens in AI and I learned a lot more. The mentors were great, and I want to thank them for their help. The masterclasses were great, and I want to thank Elena again for the great Course. I would love to do this again.

~ Ragav, 16, Germany

Impact in Action

miro | UHI

AI ETHICS CANVAS

Project: _____ Date: _____

Purpose Encourage Biodiversity Discovery Citizen Science Contribution Personal Engagement Direct Reforestation Support	Datasets User-submitted photos and species data Location data	Ethics Plan Data privacy: A clear plan for how user data, especially location and personal information, will be collected, stored, and used. Clear rules for user behavior in the community space Transparency: Being upfront about how the AI model works, its limitations Implementing privacy controls and asking for permission before using things like location	Accountability Protect the Environment Help Communities Protect User Data	Stakeholders App Users Local Communities & Indigenous Peoples Farmers & Tree Planters Scientists & Researchers Environmental NGOs & Conservationists Government Agencies Schools & Students
Possible Harms Inaccurate Data Reporting: Misidentified species or incorrect sightings could mislead scientists and harm conservation efforts. Privacy Concerns: Collecting and sharing users' locations and activities could risk personal privacy if not carefully managed. Overexposure of Sensitive Species: Publicly sharing the locations of	Possible Benefits Environmental education and awareness Digital empowerment Global environmental action (tree adopting) Platform for underrepresented voices (such as local farmers)			

Competitor Analysis

	Your Company	Fishweather	DONIA	SailGrib
Product	Combines storm surge prediction, sea level rise alerts, saltwater intrusion awareness, and AI-powered local tips	• Real-time weather data for marine activities (wind maps, tides, radar, etc.)	Environmental navigation for divers and boaters (maps of sea meadows, protected areas, biodiversity info)	Marine weather routing and navigation tool for sailors (GRIB file viewer, tide/weather integration)
Service	• Adds a first-of-its-kind AI chatbot that offers localized preparedness tips + emergency alerts from trusted environmental sources	Mobile/web platform with hyper-local forecasts and wind alerts for fishers, sailors, etc.	Eco-conscious alerts and maps showing marine life hotspots and sensitive areas to avoid	Advanced offline sailing navigation, optimized route planning, weather forecasting
Price	• Free, community-driven, or nonprofit-focused with free access and partnerships for funding	Free version available; Premium from ~\$3.99/month or \$39.99/year	Free with optional donation; funded by partnerships and research	App costs \$8-\$30+ depending on features; some services have annual subscriptions
Quality	Built specifically for coastal communities, especially underserved or vulnerable ones, with accessible, actionable insights—not just data	High-quality data accuracy, professional-level tools; designed for marine sport/fishing users	Excellent for conservation-focused users; highly localized biodiversity data	High precision for professional and recreational sailors; less beginner-friendly
Sea level alerts	Yes - real-time localized alerts	Wind and tide alerts for fishers	Not included	Not available
Saltwater intrusion awareness	Yes - warning & prevention tips	Not available	Not included	Not available
AI powered climate chatbot	Yes AI chatbot for climate tips, safety advice & community information	Not available	Not available	Not available

Competitive Analysis

	Your Company	Competitor 1	Competitor 2	Competitor 3
Product	<ul style="list-style-type: none"> Strength: Uses data to not just track microplastics Weakness: new product, has a relatively small database 	• PlastiQ	• Measurables	• Trace
Service	• We use AI to help people make informed decisions on what fish to eat based on microplastic levels	• Uses AI to scan packaging and ingredients, then estimates a microplastic exposure score (0-100). It doesn't chemically test the actual fish or analyze tissue concentrations.	• A Finland-based independent lab offering microplastic analysis in food and biological samples (incl. fish and aquatic animals).	• Offers a lifestyle-based risk score, using questionnaires about diet, water habits, packaging use, etc. Not based on fish-specific measurement.
Price	<ul style="list-style-type: none"> What are the pricing tiers? How do they work? Our app is free 	• \$4.99 per month	- Pricing typically €621-1,050 per fish sample.	• Yearly premium of €24.99
Quality	• We use data from credible sources to ensure we have a high quality product.	Does not chemically test the fish or analyze tissue.	Provides very detailed results by polymer type and size range.	Not based on fish specific measurement.
Scan Food	Launching soon	Available	Not Available	Available
Exposure Score	Available	Available	Not available	Not available
Search Bar for Specific Foods	Available	Not available	Not available	Not available

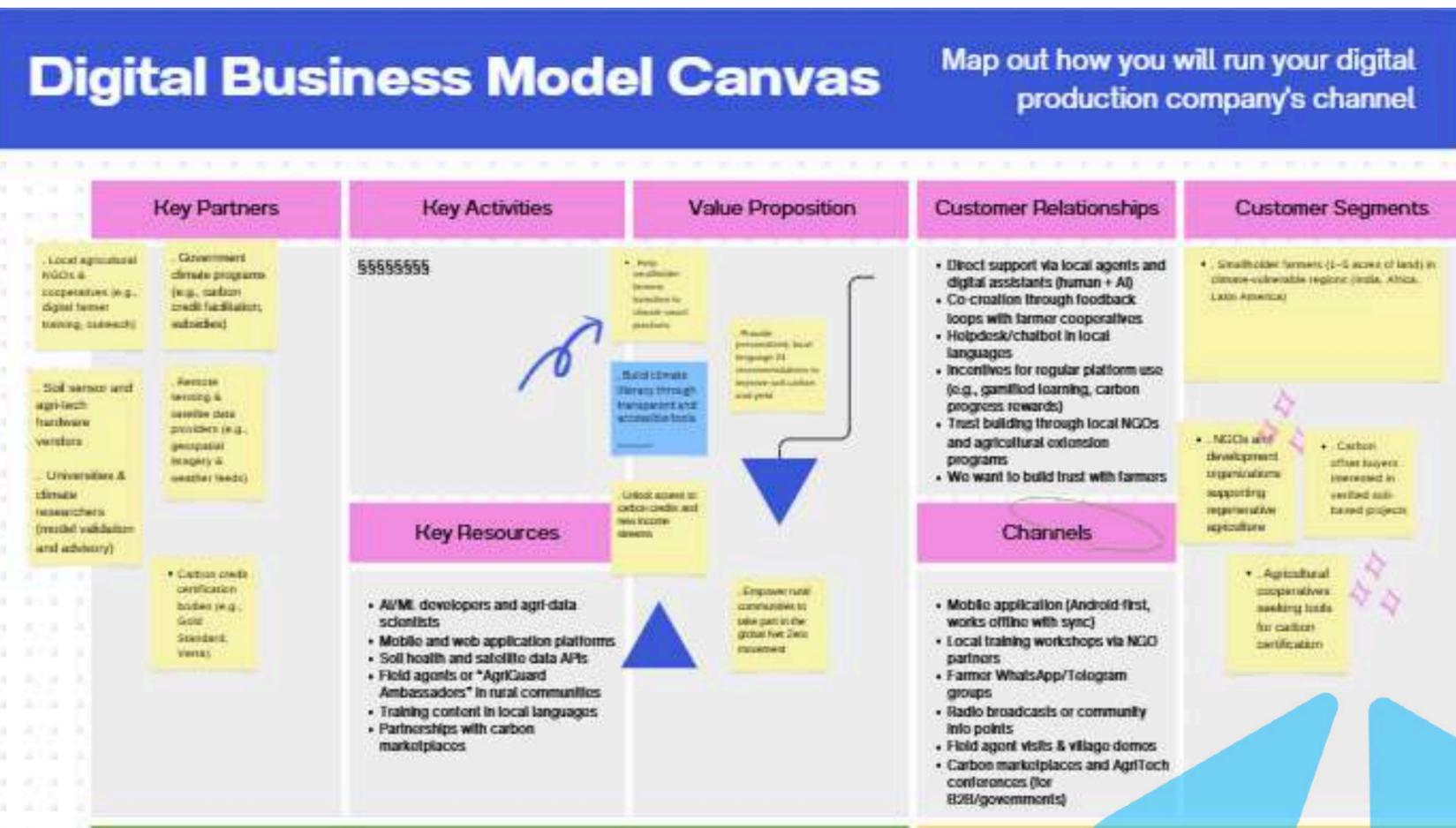
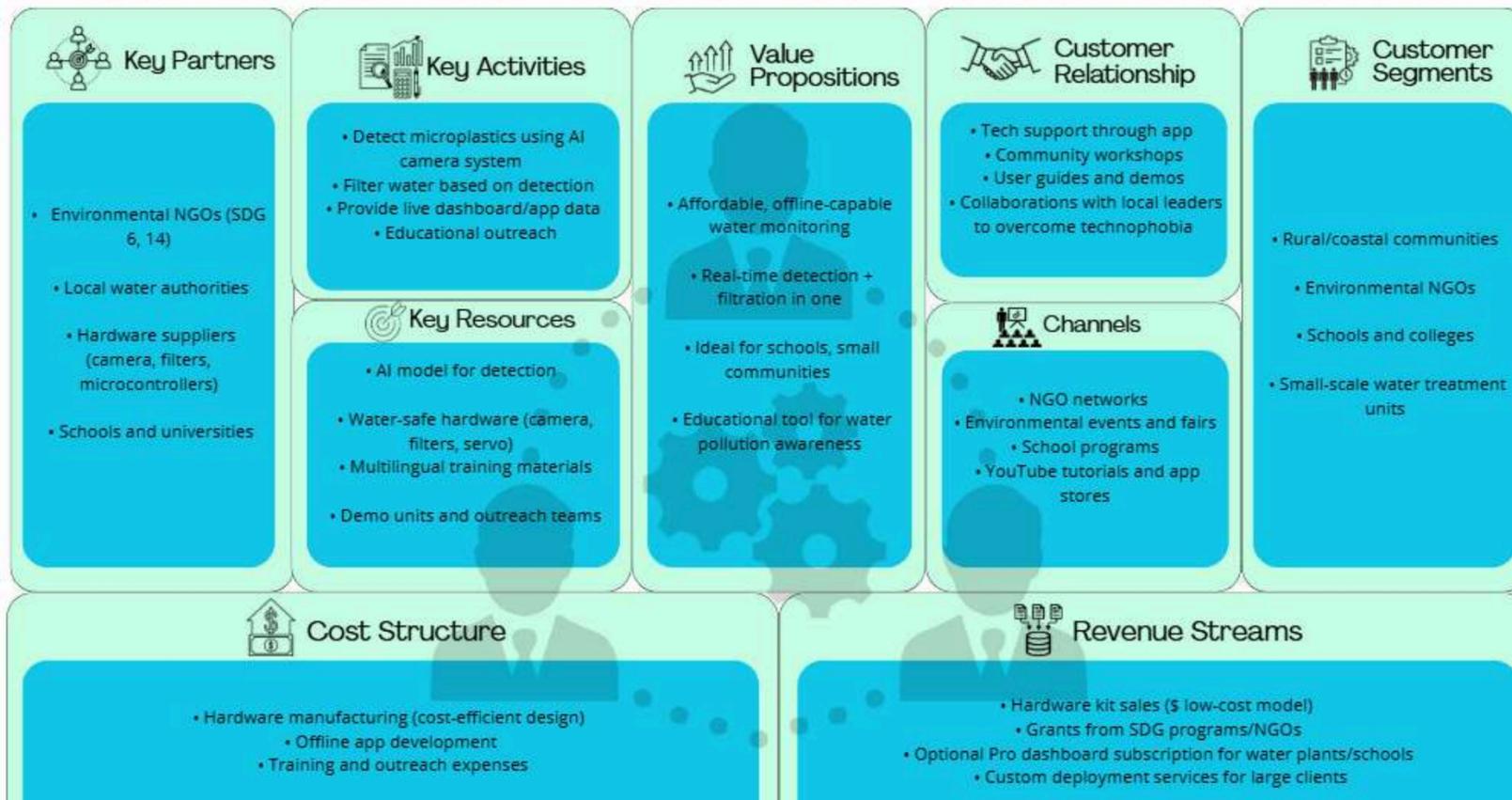
Comparison Chart

PRODUCT	WEATHER/SEAS ON NORMALIZATION	MULTI-INDICATOR COMPOSITE SCORE	REAL-TIME DEFORESTATION	ANOMALY DETECTION	EXPLAINABLE ML	DECENTRAL D PROCESSES
Climate TRACE	✗	✗	☺	✗	Partial (Domain) ✗	✗
Global Forest Watch	☺	✗	☺	✗	✗	✗
Carbon Monitor	✗	✗	✗	✗	✗	✗
GHGSet	✗	✗	✗	✗	✗	✗
GeoNDC Monitor	☺	☺	☺	✗	Partial (focus on methane/cold source) ☺	☺

How ideas become concepts

Impact in Action

OUR BUSINESS MODEL CANVAS



From team-developed Value Proposition Canvases to concepts in action ~ new learning experiences for most participants



Impact in Action

Emna Elloumi 8/1/25, 9:25 AM
i didn't understand your question

tahirr13_ 8/1/25, 9:29 AM
Should we do the Product?



Emna Elloumi 8/1/25, 9:32 AM
we will explain all this while the demo is playing

tahirr13_ 8/1/25, 9:35 AM



Emna Elloumi 8/1/25, 9:51 AM
@tahirr13_ @zer0 please join the zoom

Start Here

- # announcement
- # welcome
- # rules
- # introductions
- # general
- # ask-your-questions
- # ai-art
- # random

Support

Mentors

- # general-chat
- # tech-mentors
- # business-mentors
- # dt-mentors
- # ai-ethicists
- voice networking

Participants

TEAM 1

- # general
- # ai-ethics

Semi_teensinai 8/1/25, 3:49 PM
Hi @Participant , here are some things to remember as you meet with your mentors and please let them know if you are on zoom or discord



@Djc @Semi_teensinai can we get an ai /ml mentour - team 15 (edited)

Semi_teensinai 8/1/25, 3:50 PM
There is a mentor in your team now

@Aron Can team 5 get a mentor

Semi_teensinai 8/1/25, 3:52 PM
There is a mentor with your team on zoom

LAYOU MIKAYLA 8/1/25, 4:06 PM
ok

elena.sinel - Teens in AI 8/1/25, 4:12 PM
Hey @Participant less than 2 hrs left until your submission. Could I check, if there are team that has had NO input from a business mentor today at all?

Any team in panicky or unsure about a slide or ??

How conversations become team building; how team building becomes an essential skill





Teens in AI

Diversity in Action

A focus on girls, minorities and under-served

“ This course made AI feel real and exciting. We didn't just learn what it is, we actually built projects and worked in teams. Meeting people who use AI to solve real problems showed me how tech can help others. I came out with new skills, new friends, and more confidence to make a difference.

~ Lyla, 14, England

Teens in AI AI4GOOD INCUBATOR



Elena Sinel, Teens in AI

Teens in AI AI4GOOD INCUBATOR



Joyeeta Das, SamudraOceans

Remove spotlight

Teens in AI AI4GOOD INCUBATOR



Ravi Rabheru, Intel

Teens in AI AI4GOOD INCUBATOR



Ravi Rabheru, Intel

Teens in AI AI4GOOD INCUBATOR



George Sandilands, Sage

Teens in AI AI4GOOD INCUBATOR



George Sandilands, Sage

George Sandilands, Sage raised hand View x



George Sandilands, Sage Bev, Teens in AI Ravi Rabheru, Intel Joyeeta Das, SamudraOce... Semi, Teens in AI Reyane team 1

Teens in AI AI4GOOD INCUBATOR



Elena Sinel, Teens in AI



Tahir Team1



Anwar Team 1

Teens in AI AI4GOOD INCUBATOR



Laetitia Cailleteau, Accenture

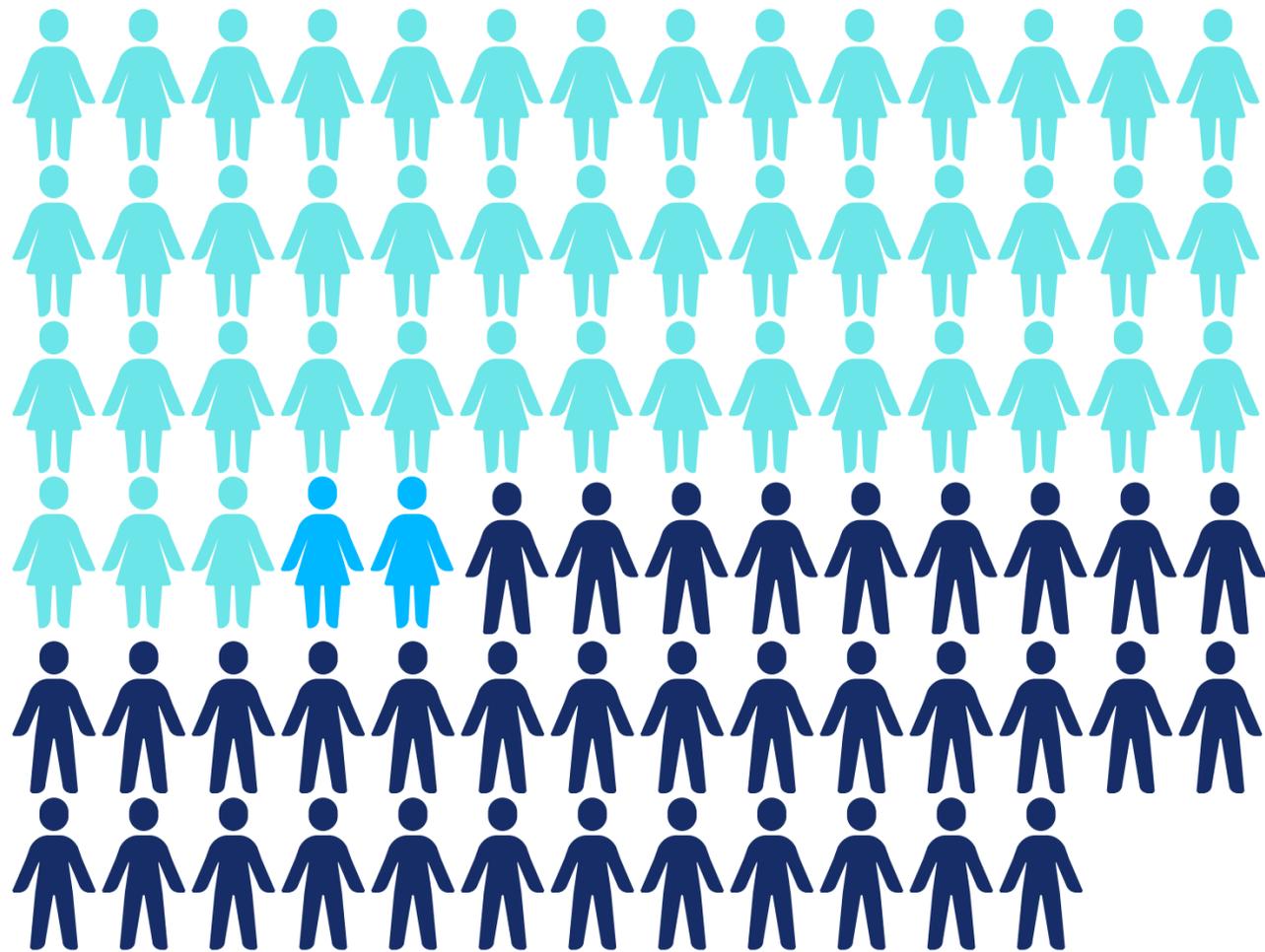


Emna Team 1

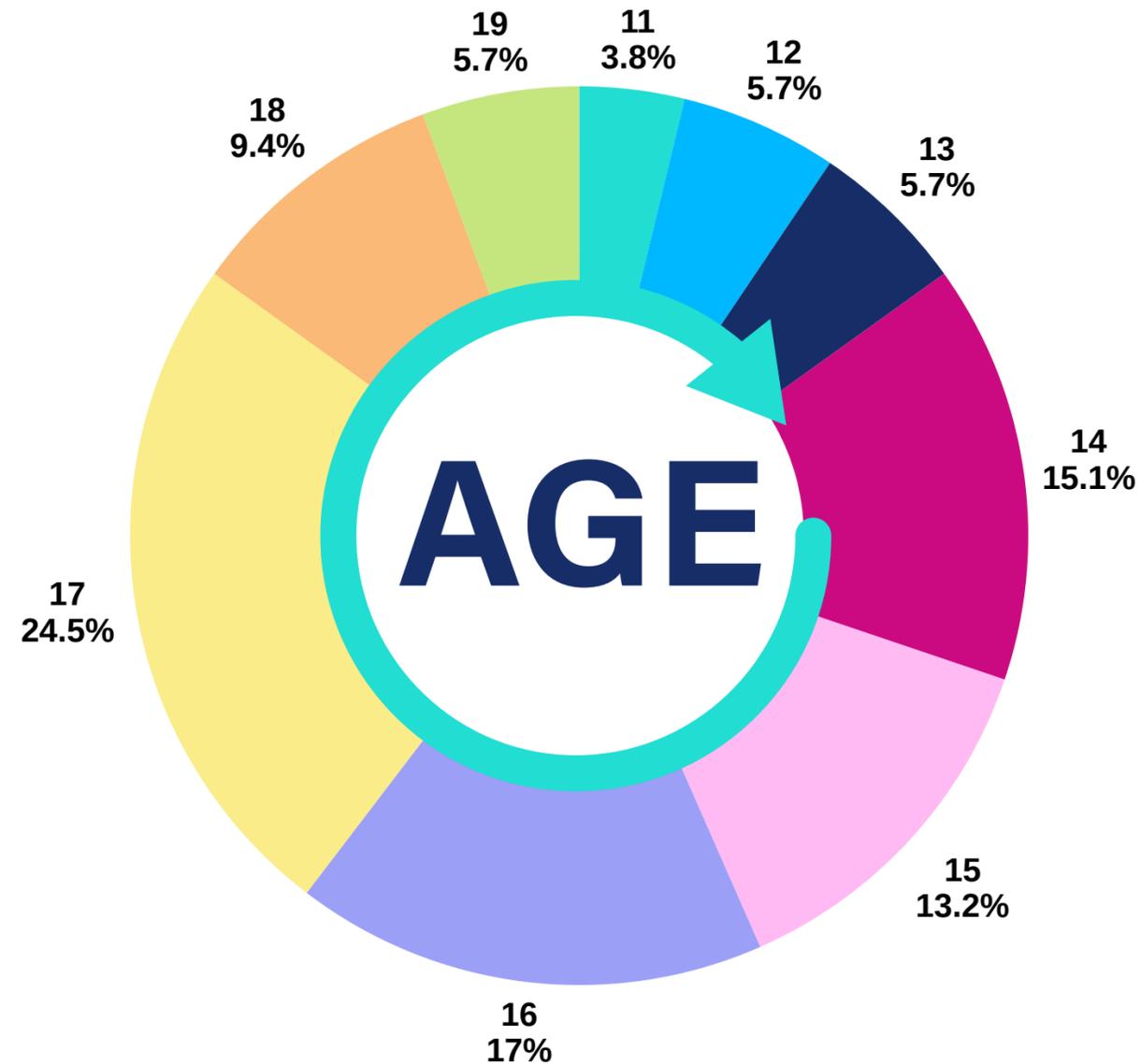
Diversity in Action

Female and non-binary

The AI4Good Incubator 2025 saw a total of **162 registered participants** from around the world.



Diversity in Action



Age range

We had a mix of newcomers and alumni from past programmes, with those joining from age 11 through 19 - a significant cross-section.

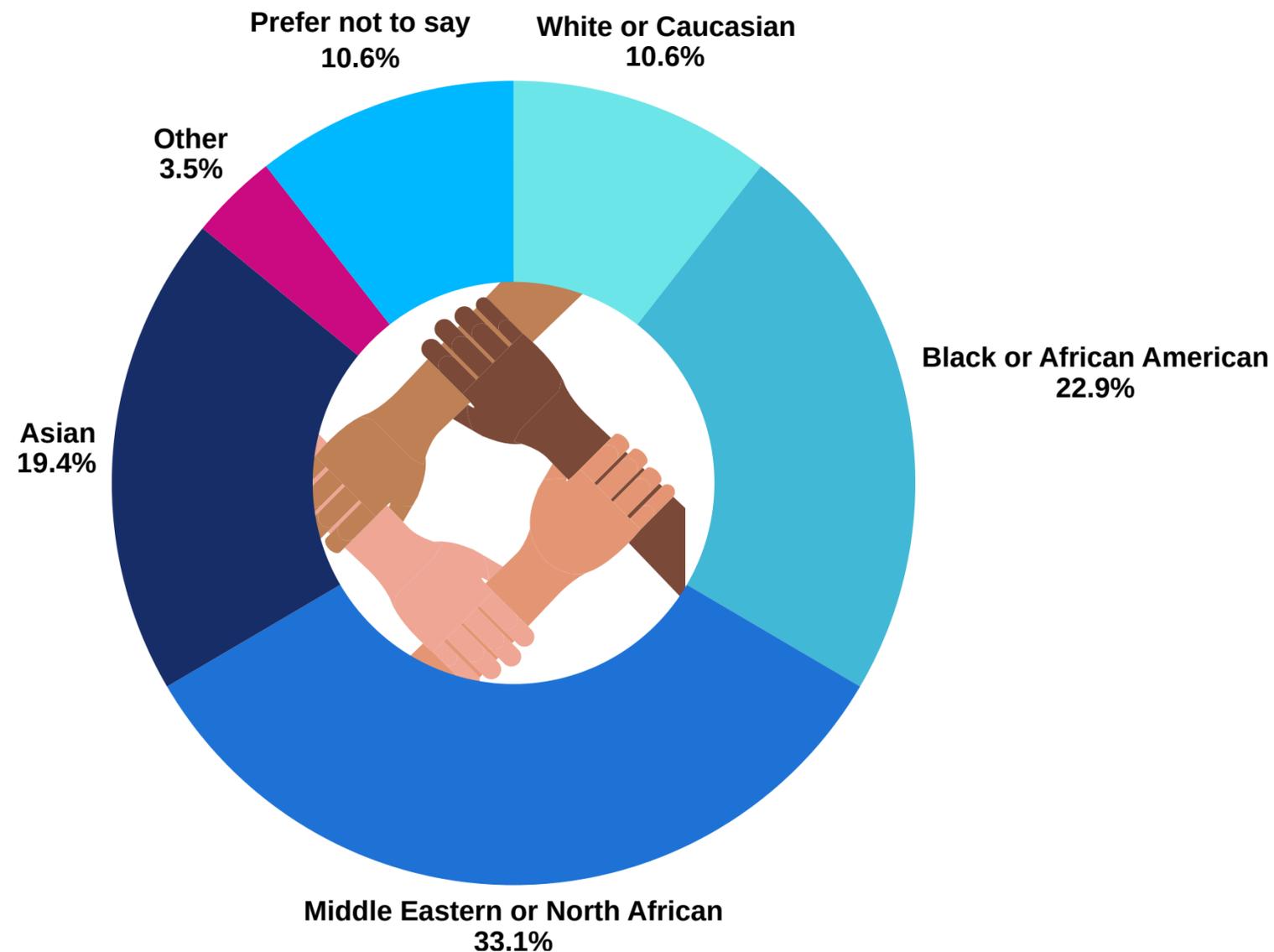
Witnessing our alumni return to pursue further learning is always rewarding. The age range was diverse, with 17 year olds making up 24.5%, illustrating that the 16 to 17 age group is still the most popular age when compared to data from previous years.

We are still delighted to be attracting participants as young as 11, which continues to reflect an emerging curiosity in AI and technology.



Diversity in Action

Ethnicities



This year, we celebrate the fact that 72% of our participants come from diverse backgrounds.

The programme reflects the rich and varied backgrounds that drive innovation. We believe that this diversity fuels creativity, inclusivity, and fresh perspectives, helping shape the future of AI for the better.

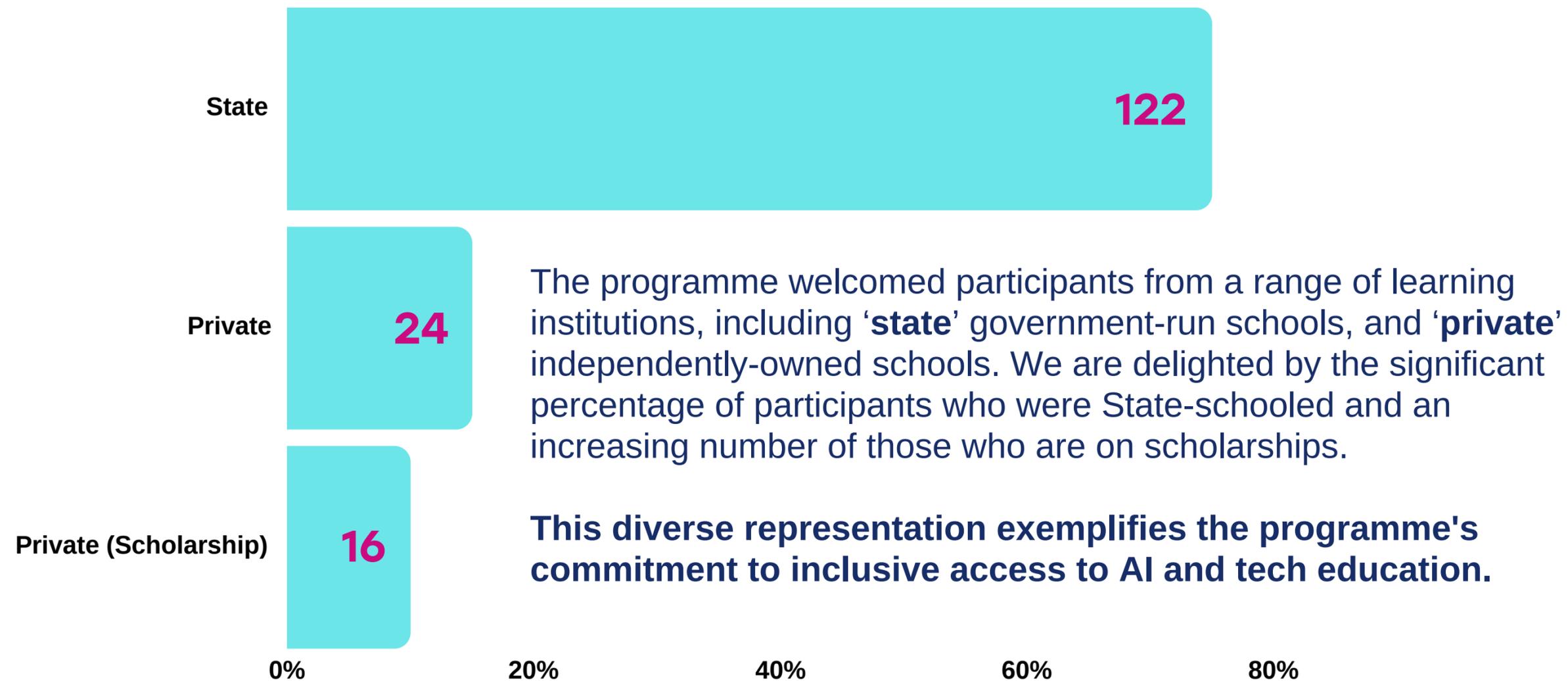
Our commitment to cultivating an environment of openness and acceptance is illustrated in the rich tapestry of diverse participation, reflecting our aligned dedication to embracing young people from all walks of life.



Diversity in Action

A focus on State-educated teens and those on Scholarships

● Percentage of participants



The programme welcomed participants from a range of learning institutions, including ‘**state**’ government-run schools, and ‘**private**’ independently-owned schools. We are delighted by the significant percentage of participants who were State-schooled and an increasing number of those who are on scholarships.

This diverse representation exemplifies the programme's commitment to inclusive access to AI and tech education.





Teens in AI

Skills Assessment

Understanding participant self-assessment

“Teens in AI opened my eyes to the power of problem-solving with AI. The incubator fueled my passion, and the lessons from tech tutorials and design thinking will stay with me throughout my journey. I’m grateful for this opportunity and excited to put the knowledge to good use.

~ Israel, 18, Ghana

Teens in AI AI4GOOD INCUBATOR

Ravi Rabheru, Intel

George Sandilands, Sage

Laetitia Cailleteau, Accenture

Teens in AI AI4GOOD INCUBATOR

Joyeeta Das, SamudraOceans

Elena Sinel, Teens in AI

Aarush Team 15

Teens in AI AI4GOOD INCUBATOR

Divyana Team 15

Teens in AI AI4GOOD INCUBATOR

Ravi Rabheru, Intel

George Sandilands, Sage

Laetitia Cailleteau, Accenture

Teens in AI AI4GOOD INCUBATOR

Joyeeta Das, SamudraOceans

Elena Sinel, Teens in AI

Rachael Team 13

Eunchan_Team 13

Rea team 13

Malone team 13

Bev, Teens in AI

George Sandilands, Sage

Laetitia Cailleteau, Accenture

Semi, Teens in AI

Jenny - Business Mentor

Anwar Team 1

Teens in AI AI4GOOD INCUBATOR

Elena Sinel, Teens in AI

Roanna Team 4

Dea_Team 4

Teens in AI AI4GOOD INCUBATOR

Keila Team 4

Ravi Rabheru, Intel

Joyeeta Das, SamudraOceans

Teens in AI AI4GOOD INCUBATOR

Ravi Rabheru, Intel

George Sandilands, Sage

Laetitia Cailleteau, Accenture

Teens in AI AI4GOOD INCUBATOR

Joyeeta Das, SamudraOceans

Mahroosh Team 12

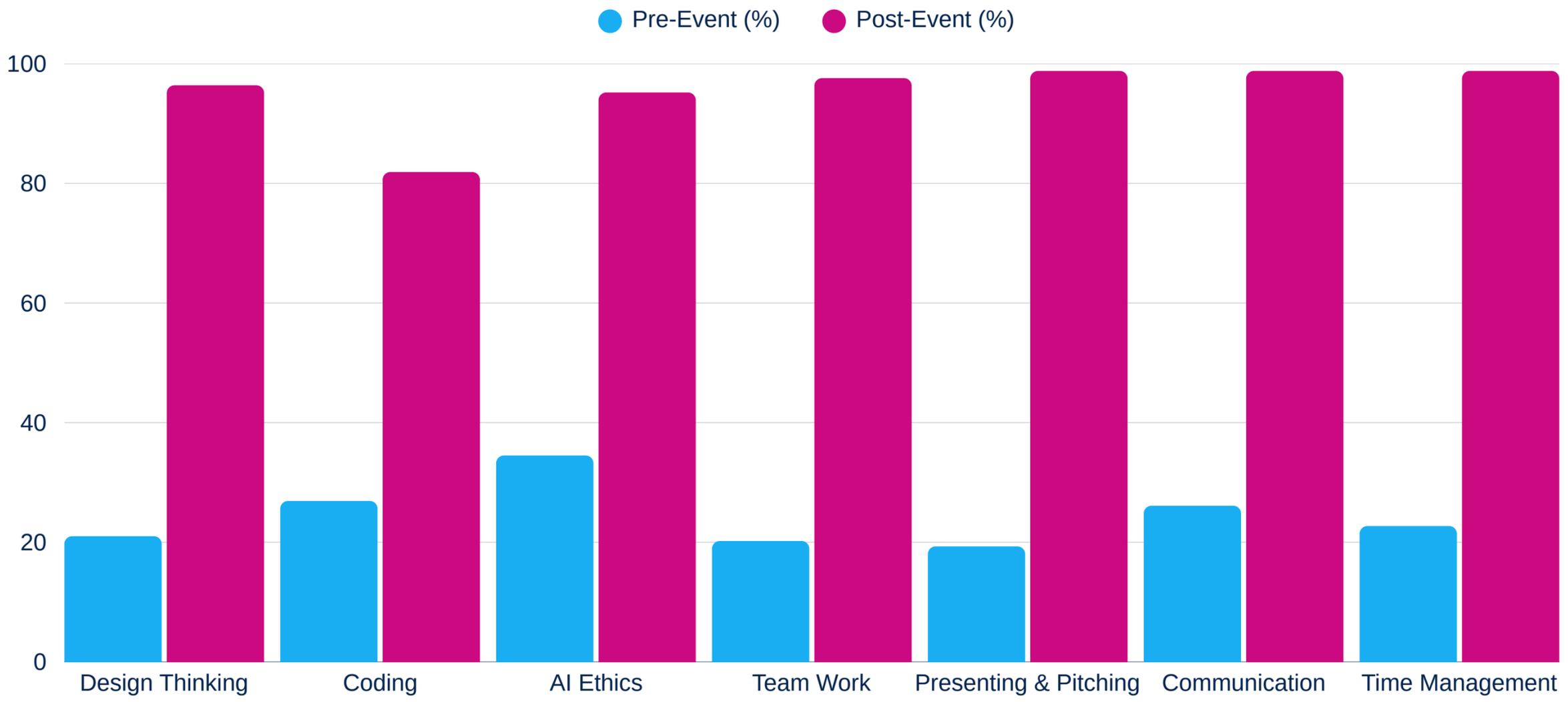
Maryem team 12

Teens in AI AI4GOOD INCUBATOR

Elena Sinel, Teens in AI

Teens in AI

Skills Assessment: 2025 programme



We provide participants with an opportunity to conduct self-assessments of their skills both before and after the programme, encouraging them to rate their proficiency in key areas based on programme subject matter.



Programme Satisfaction

99% of participants in 2025 found the programme helpful, improving consistently from 75% in 2022

60% of participants expressed a **greater understanding of how tech/AI can be used in the world**

82% of participants expressed that they are now **certain that they want to pursue a career in tech/AI**

99% of participants now believe that **AI/tech is an interesting field**

85% of participants stated that they are now more **confident that the tech/AI field is for them regardless of background or gender**

95% of participants expressed that having participated in the programme, they have **greater understanding of the importance of ethics in tech/AI**

99% of participants state that their experience was **'Helpful' and 'Very Helpful' in planning for their future**



Skills Assessment

Inspiring their future

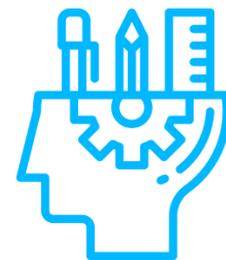
Deliberating on and shaping a career path involves introspection and understanding.

The participants engaged in the AI4Good Incubator programme dedicated time to evaluating how their involvement has shaped their comprehension and passion for subjects related to tech and AI. They completed pre- and post-programme evaluation surveys which gave us the opportunity to compare the data shared here.



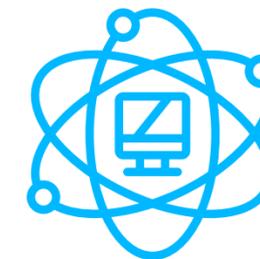
Mathematics

Before: 69%  35%
After: 93%



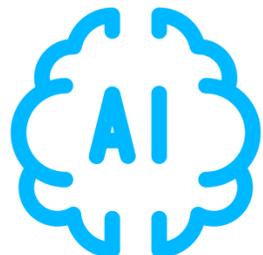
Design Thinking

Before: 21%  357%
After: 96%



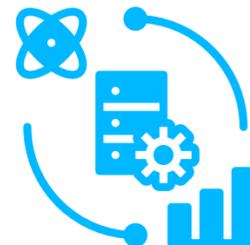
Computer Science

Before: 40%  105%
After: 82%



AI / ML

Before: 69%  19%
After: 82%



Data Science

Before: 78%  19%
After: 93%



Skills Assessment

Mentor participation

Mentors play a significant role in the programme, bringing not only technical expertise but also practical knowledge of AI, tech, and business across different fields.

Their commitment enhances the experience and motivates participants to be the best they can be, providing the safe space where their thought process and creativity can flourish.



79

Total Mentors, Instructors, Judges and Speakers across the programme



290

Average Volunteer Hours





Teens in AI

Impact in Action

Inaugural In-Person Incubator
in The Kingdom of Eswatini

Inaugural In-Person Incubator

The Kingdom of Eswatini in Southern Africa

Teens in AI hosted its first AI4Good Incubator in the Kingdom of Eswatini in Southern Africa (formerly Swaziland). This milestone was made possible thanks to the leadership of **Lungile Maile, our Local Ambassador and Founder of Nubian Smarts**, who hosted and championed the programme. Supported by dedicated mentors and guest judges, this local incubator created an engaging and inspiring space for young innovators who wouldn't normally have had access.



44
Registered Teen Participants



55%
Female Participation



19
Mentors



4
Guest Judges



4
Guest Speakers



[Link: Kusile Breakfast Show on Eswatini TV interview with Lungile Maile, the Local Ambassador for Teens in AI](#)



“It’s not about the coding alone, but it’s also about the conscience. It’s about preparing young minds not simply to survive the future - but to shape it. — These were the powerful words from the host of the **Kusile Breakfast Show on Eswatini TV** as he introduced **Lungile Maile, Local Ambassador for Teens in AI and Founder of Nubian Smarts**, during a recent interview about the AI4Good Incubator in Eswatini.





Teens in AI





Teens in AI





Teens in AI

Programme Highlights

“A life-changing programme

“ I had a great experience with the AI4Good Incubator. The pre-event emails were really helpful, the speakers were super informative, and the Teens in AI instructors were so kind and supportive. I also enjoyed working with my teammates. Overall it was really enriching and I'd love to join another event.

~ Ahmed, 17, Tunisia

Virtual Panel

“Ask Me Anything: Careers in AI Panel

AI is transforming industries and work, and this year’s “Careers in AI” panel gave teens the opportunity to hear real stories from global professionals while exploring how to build an inclusive AI future.



Hosted and moderated as a live virtual panel by Teens in AI, the discussion brought together a wealth of knowledge and experience from Accenture, Sage, IBM and Nexusbyte Technologies. Together, the panellists shared their journeys, showing how AI can be harnessed for good and how anyone, regardless of background, can find a place in the field.

Delivered in Partnership with Sage

 229
Attended live

 429
Total streams to date



Virtual Panel

“Ask Me Anything: Careers in AI Panel

Our Panelists

Karen Fang Grant
Managing Director & Partner
Accenture

Ollie Groves
Graduate Machine Learning Engineer
Sage

Victoria Sinel
Technical Consultant
IBM

Ozioma Perfelina Odina
Product Design Lead
Nexusbyte Technologies



[↑ Link: Watch the Virtual Panel recording](#)





Programme Highlights

Participant consensus

“ I didn't expect the AI Incubator to impact me this much, but it really changed how I see AI, myself, and the future. I loved how hands-on it was building, trying things, and learning through trial and error. The community was amazing too, with people from different backgrounds supporting each other. I left more confident, inspired, and ready to use AI to make a difference. **~ Afomiya, 17, Ethiopia**

“ I really enjoyed the AI4Good Incubator and learned so many new skills like no-code app development, pitching, and project management. It was great working with my team on tackling microplastics and getting advice from mentors. Even with time zones and language barriers, the teamwork was a highlight. I'm excited to use what I learned in the real world and get more involved with Teens in AI. **~ Finley, 12, United Kingdom**

“ Being part of the Teens in AI incubator was amazing. I loved the masterclasses and working on a project with people my age. I learned about ethics in AI and even built a website prototype. It really changed how I see AI not as harmful, but as a tool to solve big challenges. Definitely one of the best weeks of my summer! **~ Henri, 14, Albania**



Programme Highlights

The Winning Teams



Winner

AgriGuard AI

AgriGuard.AI uses AI and satellite data to help farmers boost yields, improve soil health, earn carbon credits, and farm sustainably.

Team members:

Mahroosh, 17, Pakistan
Zeke, 13, United Kingdom
Maryem, 17, Tunisia



Runner Up

Aquatrace with Team NI (Natural Intelligence)

Their app tracks microplastics in oceans alongside fish movements to help users make safer, microplastic-free food choices.

Team members:

Francis, 14, United Kingdom
Finley, 12, United Kingdom
crystal, 14, Peru
Israel, 18, Ghana



Our winners collectively came from five countries across Europe, Africa, South America and South Asia.



Programme Highlights

How Mentors felt about their involvement and the programme

“ I really enjoyed working with the Teens. Their coding skills completely blew me away. I’ve honestly never seen anything like it before! Teens in AI is creating a generation of innovators that even seasoned mentors are amazed by.

~ **Jenny Foster, Director of Digital Transformation Sage**



“ Mentoring with Teens in AI was such a privilege! In just five days, teenagers as young as 11 built AI prototypes tackling global issues from microplastics to healthcare and climate change. Their creativity, collaboration, and technical skills amazed me; Demo Day blew us all away! Honestly, we mentors learned just as much as the teens.

~ **Carrie Lomas, Founder & CEO Brand Conscience Ltd**



“ I was honestly blown away by how creative, smart, and kind all the teens were. It was such a privilege to be part of their journey, and I’ve already told my colleagues they should get involved next time.

~ **David Smith, Global Web Delivery Project Manager Sage**



Programme Highlights

Featured Speaker Views



It was such a pleasure speaking with the brilliant young minds at the Teens in AI AI4Good Incubator 2025. I was inspired by their curiosity, thoughtful questions, and passion for using AI to create positive change. If this is the future of AI, it's in very good hands.

~ **Ademola Olokun, Machine Learning Engineer
Sage**



It was such a joy to be part of the panel session. I found it truly inspiring to see the participants' enthusiasm and the thoughtful questions they asked. I hope they keep that curiosity alive; it will take them so far. The future really is bright with young minds like this shaping it.

~ **Karen Fang Grant, Managing Director & Partner
Accenture**



Programme Highlights

The Judges' Voice

“ Thank you again for the opportunity! The presentations were incredibly impressive and showcased such innovative thinking. I was amazed by the fresh perspectives and the depth of creativity the teams brought forward.

~ **Claudia Scott, Senior Associate**
PWC



“ While judging, I was completely blown away by the quality and creativity of the projects. The depth of thought and innovation the teams brought to their work has stayed with me even after the gradings.

~ **Aoife Fitzmaurice, Head of People UKIA**
Sage



“ The concepts presented were both engaging and innovative. I genuinely enjoyed exploring them and could easily see myself becoming a member of one or two of the apps, a true testament to their quality and real-world appeal.

~ **Vanessa Grueneklee, Executive Director**
Schroders



Programme Highlights

Our Keynote Speakers



Maya Bankovich
Managing Director
FutureAccelerated



George Sandilands
Director of Engineering
VP Carbon Accounting

Our Demo Day Judges



George Sandilands
Director of Engineering
VP Carbon Accounting



Joyeeta Das
CEO, Co-Founder
SamudraOceans



Laetita Cailleateau
Managing Director
Accenture



Ravi Rabheru
AI Centre of Excellence Lead
Intel



Programme Highlights

Our Instructors



Ashton Wesley
Create With
Director



Peter Gostev
Head of AI
MoonPig



Ravi Rabheru
AI Centre of Excellence Lead
Intel



Elena Sinel
Founder & CEO
Teens In AI



Tessa Darbyshire
Responsible AI & AI Governance Manager
Accenture



Ademola Olokun
Machine Learning Engineer
Sage



Programme Highlights

Our Mentors



Clare Dransfield
Sage



Cleopatra Mushonga
Athabasca University



David Smith
Sage



Jenny Foster
Sage



Raees Ahmad
Sage



Boago Babopeng
Sage



Joash Mitei
Sage



Melentha Bisetty
Sage



Niriha Sanghvi
Sage



Cesaria Majiya
UDSM - CoICT



Henrik Miccki
Sage



Oksana Kotelnikova
AGI collective



Letisha Campbell
Sage



Imoh Echezona
Hugo Tech



Joseph Agere
4th-IR



Ozioma Odina
Nexusbyte Tech



Austin Bediako
Webbeezwork



Daniel Adu
DevDataInsight



Nikolai Kniazev
Sage



Marc Hermosilla
Sage



Saara Benfield
Sage



Robert Scott-Norton
Sage



Edmund Brahene
Ucmas Ghana limited



Dea Doksani
AI Albania



Richard Gidi
Oilcorp Energia Ltd



Abhijit Nair
Sage



Florian Hiso
AI Albania



Gerard Labinoti
AI Albania



Carrie Lomas
Brand Conscience Ltd



Yusra Abdulbastwa
The ALI



Teens in AI

Engagement

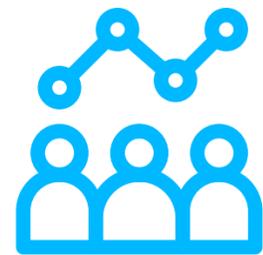
Building brand values awareness

“ Taking part in the Teens in AI AI4Good Incubator was truly inspiring and transformative. I worked with peers to design AI solutions for real-world challenges, while learning about ethical tech, teamwork, and pitching. The experience pushed me to think critically, build new skills, and left me feeling empowered to use AI for positive social impact.

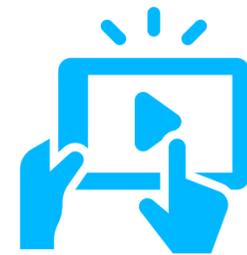
~ Zeke, 13, United Kingdom

Engagement

Programme engagement across all channels



42.6k
Impressions



34.1k
Video views



190k
Engagement



32,444
Unique individuals emailed*

* Includes but is not limited to educators, parents and teenagers



46.7m
Reach



321
Social media posts



Media engagement



The Digital Recorder
126 followers
4w

Mahroosh Umer, a young AS-level STEM student from Pakistan, has led her multinational team to victory at the AI 4 Good Incubator 2025 a global techthon focused on using artificial intelligence to accelerate the journey to net zero.

Competing against hundreds of teams worldwide, Mahroosh's group developed **AgriGuard.AI**, an innovative platform designed to help smallholder farmers adopt climate-smart practices, improve soil health, and earn income through carbon credits.

The app uses satellite imagery and soil data to deliver localized, actionable insights, making sustainable farming both accessible and profitable.

#TheDigitalRecorder #MahrooshUmer #AgriGuardAI #AI4Good #GlobalInnovation #WomenInSTEM

Pakistani Girl's AI-Powered Agriculture App Wins International Techthon 25

— THE DIGITAL RECORDER —

Voiceup Pakistan
4,124 followers
4w

A multinational team led by Mahroosh Umer, a young AS level STEM student from Pakistan, has won the AI 4 Good Incubator 2025, a techthon-style competition that drew participants from hundreds of countries.

The five-day global challenge tasked teams with answering a pressing question: "How might we use AI to accelerate the journey to net zero?"

Mahroosh's team pitched **AgriGuard.AI**, an AI-powered platform designed to help smallholder farmers adopt climate-smart agricultural practices, improve soil health, and earn additional income through carbon credits. The platform uses satellite imagery and soil data to provide localized, actionable advice, making sustainability both profitable and accessible for farmers.

Mahroosh played a major role in the project by prototyping the solution in Glide, enabling farmers to visualize how the technology could work in real-world conditions. The interactive prototype showed how AI insights could be seamlessly integrated into day-to-day farming decisions.

The AI 4 Good Incubator 2025 attracted innovators from around the world, but it was **AgriGuard.AI's** combination of technology, environmental impact, and economic benefit that secured the top prize.

Pakistani Girl Mahroosh Umer Wins Global AI Challenge with Groundbreaking Agriculture Solution

voiceuppakistan.com.pk

GULF NEWS DUBAI 35°C GOLD/FOREX

ASIA
INDIA PAKISTAN PHILIPPINES

World / Asia / Pakistan

Pakistani girl wins Global AI prize with sustainable farming tech

Mahroosh Umer guides multinational team to victory at AI 4 Good Incubator 2025

Last updated: August 18, 2025 | 09:01
Asfaq Ahmed, Senior Assistant Editor

2 MIN READ

Mahroosh Umer, an AS-level STEM student, spearheaded the development of AgriGuard.

Dubai: A Pakistani student has put her country in the global spotlight by leading her team to first place in the AI 4 Good Incubator 2025, a high-stakes, international techthon focused on harnessing artificial intelligence for climate action.

Mahroosh Umer, an AS-level STEM student, spearheaded the development of AgriGuard. AI, a groundbreaking platform that empowers smallholder farmers with AI-driven, climate-smart agricultural tools.

Also Read:

- No more delays: Pakistan speeds up passport printing with AI-powered machines

Competing against teams from across the globe, Mahroosh and her multinational team clinched the top prize for their innovative response to the challenge: "How might we use AI to accelerate the journey to net zero?"

The five-day global event brought together hundreds of young innovators, but AgriGuard. AI stood out for its unique blend of cutting-edge technology, environmental stewardship, and economic empowerment.

propakistani

Tech and Telecom

Pakistani Girl Wins Global AI Challenge with Groundbreaking Agriculture Solution

PUBLISHED BY
Aasif Ahmed

A multinational team led by Mahroosh Umer, a young AS level STEM student from Pakistan, has won the AI 4 Good Incubator 2025, a techthon-style competition that drew participants from hundreds of countries.

The five-day global challenge tasked teams with answering a pressing question: "How might we use AI to accelerate the journey to net zero?"

ALSO READ

[Palestinian Kids Get Prosthetic Arms From Pakistani Startup](#)

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ALSO READ

[Pakistani Girls Win the International Global Techathon 2025](#)

The AI 4 Good Incubator 2025 attracted innovators from around the world, but it was AgriGuard.AI's combination of technology, environmental impact, and economic benefit that secured the top prize.



Sample engagement

Ravi Rabheru, MBA
AI Leader | Tech Strategist | Story Teller | Builder of Real World-AI | Leadership & Global ...
2mo

#TeensinAI!

Something that I'm passion about is how we need to do a better job at developing skills at a grassroots level, particularly in technology and making access to learning easier outside of our existing education establishments.

That's why I'm incredibly excited to be leading a workshop on business models for Teens in AI in the #AI4GoodIncubator 2025.

What I love about **Teens in AI** is their focus on accessibility globally and a incredible dial turned on to diversity and inclusion.

Thousands of teenagers will be joining from across the globe from complete diverse backgrounds and genders --- and this is what makes me proud to be supporting!

Thanks **Elena Sinel FRSA** for the opportunity and really looking forward to it :)

#teensinai #ai4good #EU #diversty #ai #iamintel Intel Corporation



Expert Speaker
Ravi Rabheru
AI Centre of Excellence Lead at Intel Corporation

28 July - 1 August 2025

Sage Teens in AI

Ademola O.
ML Engineer @ Sage AI | AWS Certified Machine Learning Engineer
1mo · Edited

It was an absolute pleasure to speak with the incredible young minds at the Teens in AI #AI4GoodIncubator 2025!

I'm continually inspired by the depth of curiosity and thoughtfulness shown by participants. Their questions reflected not only a strong grasp of emerging technologies, but also a deep interest in using AI for positive impact. If this is the future of AI, we're in good hands.

A huge thank you to **Elena Sinel FRSA** and the **Teens in AI** team for inviting me to be part of this meaningful journey once again. Always proud to support initiatives that empower the next generation of AI changemakers.

#AI4Good #TeensinAI #FutureofAI #STEMeducation #Mentorship #Inspiration

Teens in AI
9,250 followers
1mo · Edited

🔥 **Day 2 of the #AI4GoodIncubator 2025 is here, and it's shaping up to be a big one!**

After an inspiring kickoff yesterday filled with keynote insights, expert sessions, and the first team challenges, our participants are ready to roll up their sleeves and push their ideas to the next stage.

🌍 Under this year's theme, "**Planet in Balance: Land, Sea & Sky**", teens aged 12-18 are developing AI solutions to protect nature, tackle climate change, and build a better future for all.

What's happening today:

- 🎤 **Ademola O.**, Machine Learning Engineer at Sage, will open the day with a dynamic session: **Crop Buster vs AI**, exploring how #AI can power #SustainableFarming and smarter food systems.



Meet your Instructor



MSc. Data Science | Amateur Quad Bike Rider | Currently: Machine Learning Engineer at Sage

Stephen Pullum
Ensuring AI is Secure, Safe & Understandable | Chief AI Officer | AIMP | CAIE | AIGA [...]
1mo

Cyber and AI Campaneros;

Teens in AI

*** An organization I belong to currently support, and have supported in the past. I was able to teach AI Ethics to 9 to 16 years old students in Ghana, while sitting in Thailand. With an engaging exercise of my own creation. They asked me questions that I have never heard from adults. ***

What is AI4Good Incubator?

Teens in AI's global AI4Good Incubator is a five-day virtual bootcamp where teams create tech projects inspired by a climate-related **United Nations Office for Sustainable Development (UNOSD)** Goal.

Host location*: United Kingdom with teens joining from around the world.

Participants receive industry expert support and pitch to senior leaders for feedback and prizes.

Be the change the world needs; start your tech journey here.

Join the AI4Good Incubator to tackle climate change with real tech, real impact, and big ideas. Learn AI. Build solutions. Let's change the world together!

Igniting change, one teen at a time.

In 2024, they ignited a revolution that saw over 80 motivated teens from around the world embark on a journey to shape the future. Diversity fuels innovation and solutions for today's challenges.

They are proud that 58% of our game-changers were female or non-binary, and 75% came from diverse ethnic backgrounds, with participants joining from countries including the UK and Ukraine, Egypt to Kazakhstan — proof that AI belongs to everyone.

Teens in AI
<https://lnkd.in/gX-tvhpV>



AI4 GOOD INCUBATOR
Annual Global 5-Day Boot Camp
Focused on climate-related United Nations Sustainable Development Goals

Teens in AI
9,250 followers
2mo · Edited

🎯 **Specialist Expert Mentor Spotlight: Joyeeta Das**
We're proud to welcome **Joyeeta Das**, CEO & Co-Founder of **SamudraOceans**, to the #AI4GoodIncubator 2025 🌟 Mentor Team.

🌊 As a blue economy advocate and United Nations speaker, Joyeeta leads an ocean-tech company harnessing #AI and #robotics to scale **blue carbon capture** through seaweed farming, tackling climate change from the ocean up.

With a #STEM background, Ivy League education, and three successful startups behind her, she brings powerful insight to the intersection of #sustainability, #innovation, and #entrepreneurship.

She's also passionate about mentoring young minds, sharing her knowledge of #science, #technology, and #EnvironmentalAction with the next generation.

We're excited for teens aged 12-18 to learn from her at this year's Incubator, running from **28 July to 1 August 2025**, in partnership with Sage powered by Sage Foundation.

🌟 **Want to be part of it?**
<https://lnkd.in/d99ZMDhA>

Chris Gallon

#AI4Good #TeensinAI #MentorSpotlight #BlueEconomy #ClimateAction #TechForGood #YouthInTech #Sustainability #PlanetInBalance #Sage #SageFoundation #BlueCarbonCapture



FOUNDER OF SAMUDRA OCEANS

Sample engagement

Aoife Fitzmaurice
Head of People UKIA | Vice President | ACA
4w

I recently had the privilege of serving as a virtual judge for the #ai4goodincubator, reviewing proposals from some truly inspiring teams. To say I was impressed would be an understatement, each proposal reflected not only deep insight into the challenges at hand but also a genuine passion for making a meaningful impact. It was a reminder of the power of diverse thinking and the importance of creating space for fresh perspectives to shine. I'm excited to see how these ideas evolve and the positive change they'll drive. A huge thank you to the organisers and all the participants—it was an honour to be part of this journey.

Teens in AI
9,250 followers
4w

Thank you to our incredible **Virtual Judges** for the #AI4GoodIncubator 2025! Over the past week, these incredible professionals reviewed innovative, teen-led AI solutions addressing global challenges, from biodiversity protection to pollution reduction. Their thoughtful feedback has helped our teams refine their ideas and prepare for the big stage: **Global Demo Day** 🎉

Our Virtual Judges:

- Lauren Moore – VP Strategy, Sage
- Aoife Fitzmaurice – Head of People UKIA, Sage



Selina Feng
Aspiring AI ethicist | High school student | GWC'24 | YYAS '25 | Round Square Committee...
2w · Edited

In your first ever hackathon team you have: a kid, a girl in a completely different timezone and...you

Couple weeks ago I competed in my first ever official hackathon: **Teens in AI AI** for Good Summer Incubator. I survived the late nights discord meetings, countless technical issues, caffeine crashes, and the "why isn't this code running?" moments.

To tackle the **United Nations SDG 13: Climate Action**, our team built EcoFair 🌱, a website where AI ranks and displays climate-tech tools through an ethical framework. The idea? AI is heavily used to assist in climate action movements so if you're tackling climate change, you shouldn't have to worry about whether the tool you're using is shady, biased, or unsafe. By having a leaderboard system we're forcing these companies to improve their systems.

Out of nearly 20 teams, we placed 5th, which I'll take as proof that my passion for AI ethics isn't just a fun debate topic but something that can have real world implications.

My biggest takeaway through this experience is to just let your ideas lead you. Stop worrying if they are good enough or if they are even relevant to the problem, just pour your heart into it and it will all make sense eventually.

So if you're still contemplating if you should sign up for that hackathon, what are you waiting for? Go for it!!!!

(Big thanks to **Teens in AI** and **Elena Sinel FRSA** for the opportunity, and for forcing us to sleep the night before presentation).

#AI4Good #AIethics #ClimateTech #TeensInAI #Hackathon



Maya Bankovich
Strategic Board Advisor | Global Digital Transformation Executive | Value Creation in Priv...
1mo

Monday is going to be great - over 100 teenagers have signed up to this years #AI4GoodIncubator and I feel privileged to open the five days bootcamp alongside #TeensInAI founder **Elena Sinel FRSA**

Teens in AI
9,250 followers
1mo · Edited

We are delighted to welcome **Maya Bankovich, Managing Director at Future Accelerated, former BIG4 Partner**, as the **Opening Keynote Speaker** for this year's #AI4GoodIncubator, kicking off on **Monday, 28 July**.

Her keynote will open this year's programme by setting the tone for a powerful week of purpose-driven innovation, offering practical advice and inspiration for teens exploring the future of AI, ethics, and sustainability.

With over 25 years' experience leading global digital transformation and advising Boards on the strategic use of AI, Maya brings deep insight into how technology can drive meaningful, long-term change. She has served across multiple sectors, held leadership roles in **Big 4 organisations**, and worked with **FTSE100 companies worldwide**.

We're excited for teens aged 12–18 to learn from her at this year's Incubator, running from 28 July to 1 August 2025.

This keynote is part of the AI4Good Incubator 2025, delivered by **Teens in AI** in partnership with **Sage**, powered by **Sage Foundation**.

#AI4Good #TeensInAI #KeynoteSpeaker #DigitalTransformation #YouthInTech #Sage

#AI4Good #TeensInAI #KeynoteSpeaker #DigitalTransformation #YouthInTech #Sage



Karen Fang Grant
Managing Director - Global Research Lead, Accenture Industry Networks
1mo

#AI is changing everything about how we live, work and play. Looking forward to participating in this **Teens in AI #AMA** panel for teens, educators and other curious individuals!

Teens in AI
9,250 followers
1mo · Edited

Got questions about careers in AI? We've got answers!

Join us live for the #AI4GoodIncubator2025 special "Ask Me Anything: Careers in AI" Virtual Panel by **Teens in AI**, in partnership with **Sage** powered by **Sage Foundation**, taking place on **Tuesday, 29 July 2025 at 16:00 BST** 🕒

This session is open to teens, parents, educators, mentors, and anyone curious about what a future in AI could look like.

Hear real stories, get real advice, and ask your burning questions to people who've been there and done that. Expect honest insights from our panellists **Karen Fang Grant** (Managing Director & Global Industry Research Lead, at **Accenture**), **Ozioma Perfelina ODINA** (Product Design Lead, at **Nexusbyte Technologies**), **Oliver Groves** (Graduate Machine Learning Engineer, at **Sage**) and **Victoria Sinel** (Technical Consultant, at **IBM**) who are building purposeful, ethical tech careers across AI, design, and engineering.

Whether you're a teen dreaming of a future in #AI or someone supporting the next generation, don't miss this session!

Bring your questions 🗨️ Leave inspired.

Chris Gallon Aaron Harris Helen Devanny Rudo M.
#CareersInAI #AI4Good #TechForGood #FutureOfWork #TeensInAI #Sage #SageFoundation #EthicalAI #YouthInTech #InclusionInTech #AILeadership #AskMeAnything





Teens in AI

Alumni

How we support them and
where they are today

“ The Teens in AI Incubator was an empowering and transformative experience. I gained technical skills, mentorship, and hands-on teamwork while exploring how AI can drive real impact. Beyond building tech, the program fostered purpose, confidence, and a global community of young changemakers. I'm truly grateful to have been part of it.

~ Tawana, 18, South Africa

Sage

 **AI4GOOD**
INCUBATOR

Alumni

How we are supporting our 2025 AI4Good Incubator alumni



Winning team

The winners of this year's programme, Team **AgriGuard AI**, will have the opportunity to meet with Senior Leadership from **Sage** to present their winning project and be mentored by tech experts. In addition, they received a \$500 cash prize and one year of free access to all Teens in AI Pathway courses.

The runner-up team, Team Natural Intelligence, received mentoring from **Teens in AI** Leadership and **Intel**, along with a \$300 cash prize and one year of free access to all Teens in AI pathway courses.



Runner up

The runner-up team, Team **Natural Intelligence**, received mentoring from **Teens in AI** Leadership and **Intel**, along with a \$300 cash prize and one year of free access to all Teens in AI pathway courses.

With invitations to:



AIADVENTURES
Courses



#IWD GLOBAL
TECHATHON



TEENS IN ACTION
YOUR VOICE, YOUR FUTURE



Alumni

Where are some of our past participants today?



Mahroosh Umer

An ambitious student from Pakistan, Mahroosh has excelled in both Teens in AI's IWD Global Techathon and AI4Good Incubator in 2025, building skills in prototyping, design thinking, research, and presentations. She is also a 1st place winner of this year's IWD Global Techathon (her team's project, Menova, is an AI-powered menopause support platform). With 3 A*s in IGCSEs, AS Levels ahead, and passions spanning art, writing, debating, and media, she is a versatile innovator blending STEM and creativity.



Maryam Farhan

A passionate student and sustainable tech enthusiast, Maryam joined this year's AI4Good Incubator and is also a 1st place winner of this year's IWD Global Techathon (her team's project, Menova, is an AI-powered menopause support platform). She interned at OscarAI on waste-sorting tech, built skills in data visualisation and content writing, and volunteers in healthcare and education while championing AI for social impact.



Michael Adjei

Michael is an AI4Good Incubator alumnus, and a recent graduate with First Class Honours in Computer Science from King's College London. His time in the Incubator helped spark the skills that led him to his current role as a software engineer at Citibank. Today, he gives back as a mentor, guiding others into tech careers and showing that success is strongest when shared. Michael's story is one of achievement, determination, and commitment to lifting others as he advances.





Teens in AI

Setting the Benchmark Editor's Note

“ I really enjoyed the Teens in AI Incubator. It was fun, intense, and full of learning. I got to work with an amazing team, build a real AI-based solution, and learn from great mentors. It helped me grow my skills and confidence. Thank you for this amazing experience!

~ Reyane, 16, Morocco

Setting the benchmark

Editor's Notes

If you know me at all by now, you'll know that the most exciting thing about any programme for me is the data that comes from it once the programme has closed! As I reflect on the 2025 AI4Good Incubator, the scale of growth from last year is striking. **In 2024, we engaged 80 teens from 15 countries; in 2025, participation more than doubled to 162 young people representing 29 countries.** Our support network grew alongside them: **expert mentors increased from 36 to 44, expert speakers from 10 to 12, and expert judges from 4 to 23.** These shifts represent not only higher numbers but a stronger ecosystem of expertise surrounding our participants.

Diversity and inclusion also strengthened. **In 2024, 58% of participants identified as female or non-binary, compared with 57% this year.** More significantly, representation from **diverse ethnic backgrounds rose sharply from 58% in 2024 to 72% in 2025,** and **those attending State schools increased from 49% to 75%.** Participation among 16-17 year olds remained consistent, showing the Incubator's continued resonance with this important age group who are gearing up for their futures.

Crucially, the programme continues to deliver measurable gains in learning outcomes. **In AI Ethics – a value at the heart of everything we do – proficiency climbed from 40% in 2024 to an exceptional 95% in 2025. Design Thinking, too, advanced from 138% in 2024 to 196% this year,** demonstrating the growing ability of participants to apply creative and structured approaches to problem-solving.

Taken together, these comparisons reveal a programme that is not only expanding in reach but also deepening its impact. The AI4Good Incubator is equipping a new generation with the technical knowledge, ethical grounding, and entrepreneurial mindset needed to shape AI for a more sustainable and inclusive future.

Together, we are igniting change - one teen at a time.

Bev Chislett

Head of Marketing, Teens in AI

PS: Do read on for more information about our Programmes and how we deliver impact, our global reach and impact in numbers since 2021.



Bev Chislett
Head of Marketing

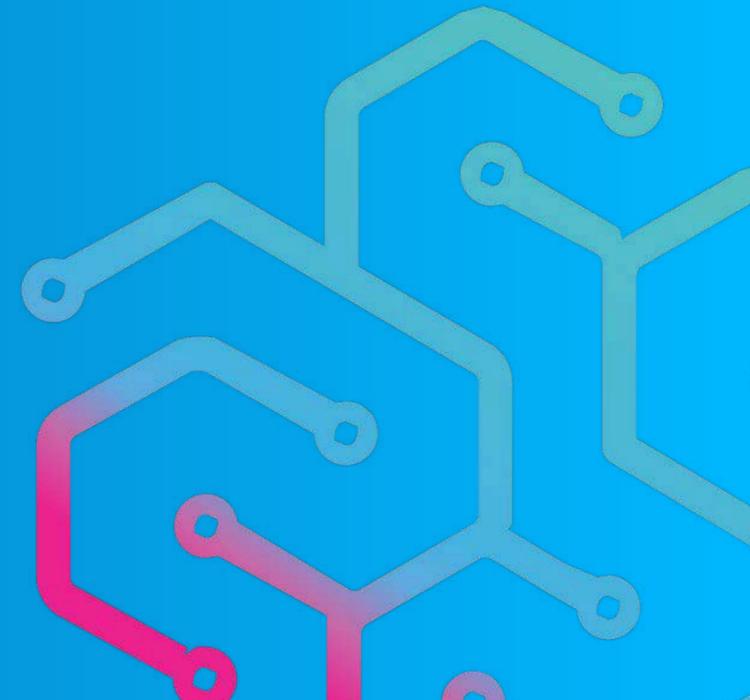




Teens in AI

Our Programmes, Impact and Reach

How we deliver impact



Our Impact in Numbers

Cross-programme 2021 to date

We're not just dedicated to increasing diversity in tech.
We're striving for social impact through AI.



23,000+
Registered Teen
Participants



57%
Girls &
Non-Binary



69%
State Schooled



80%
Diverse ethnic
backgrounds



756
Guest Speakers



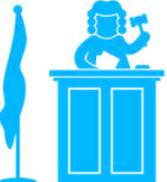
2,519
Mentors &
Instructors



101
Countries



971
United Nations
SDG Projects



618
Expert Judges



10,128
Average Mentor
Hours



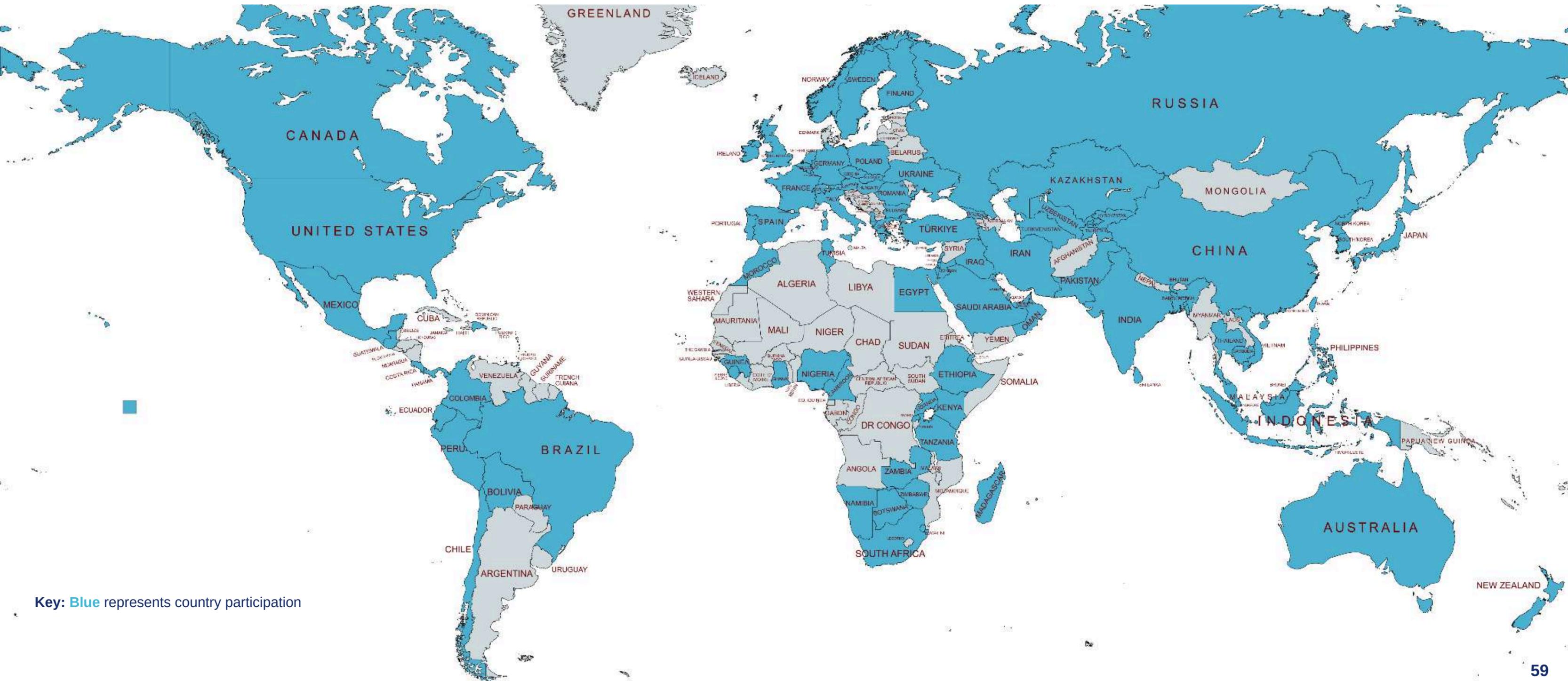
512
Volunteer
Ambassadors



17
Awards



Our Global Reach



Our Programmes



#IWD GLOBAL
TECHATHON

Run February to April annually, a global event hosted virtually in a hybrid format where teens aged 12-18 come together to collaboratively solve a real-world problem through the use of AI and Data Science for social good.

[Get involved](#)



AI4GOOD
INCUBATOR

The AI4Good Incubator is a global 5-day virtual bootcamp style programme where teens aged 12-18 work in teams to build a tech-based project, inspired by a climate-related United Nations Sustainable Development Goal.

[Get involved](#)



AIADVENTURES
Courses

AI Adventures self-paced courses go beyond just coding and AI creation. It's where young minds learn to think critically and solve real-world problems. We focus on using AI responsibly for the greater good, ensuring a brighter future where technology and humanity grow hand in hand. [Find out more](#)

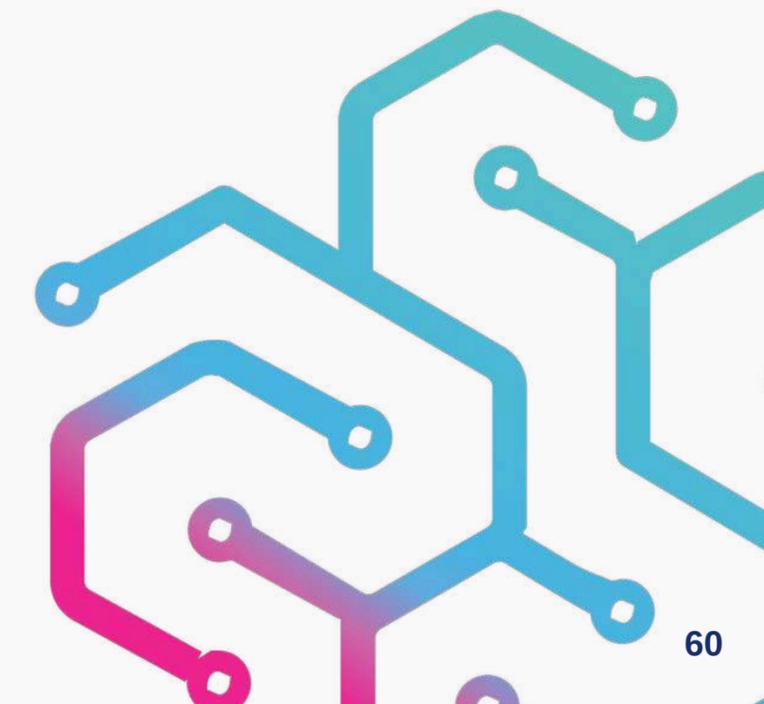


TEENS IN ACTION
YOUR VOICE, YOUR FUTURE

A virtual event series for teens aged 12-18 where global AI leaders empower and engage young minds in thought-provoking conversations and discussions centred around AI-based topics. Each month, we invite expert speakers who specialise in AI, ethics, and social impact topics. [Find out more](#)

Our Bespoke Solutions

Our tailored consultancy solutions help corporates, governments, and educational institutions meet community-driven goals, offering support to navigate and achieve strategic objectives effectively. [Find out more](#)





In celebration of International Women’s Day, Teens in AI run annual, distributed Global Techathons to inspire teens aged 12-18 into Artificial Intelligence for social good. It is a hackathon-style start-up, virtual or in-person event focused on solving a real challenge, under one of the United Nations’ Sustainable Development Goals, in a fun and collaborative way.

 All genders are welcome to participate!

2026 programme highlights:

Inspiration Week	26-30 January 2026 (aligned with International Day of Education ~ 24 Jan)
Stage 1: Design Sprint Month	1-28 February 2026 (aligned with International Day of Women & Girls in Science ~ 11 Feb)
Bootcamp Week	9-13 March 2026
Stage 2 ~ Global Techathon	19-20 March 2026 (aligned with International Women’s Day on 8 Mar)
Virtual Judging	1-17 April 2026
Virtual Panel	9 April 2026
Global Demo Day	23 April 2026 (aligned with International Girls in ICT Day on 23 Apr)

What teens can expect

Over the 2.5-day programme teens will learn and experience:



How AI works, its ethics and why it matters



How to develop code responsibly



How to build a prototype



How to pitch a project in front of a judge panel

[Find out more](#) 

Key Events

January

Inspiration Week

Industry leaders share insights to inspire participants.

February

Stage 1 ~ Design Sprint

Local teams take part in design sprints across around the world. Winning teams progress to the Techathon.

March

Bootcamp Week

Skills workshops to prepare teams for the Techathon.

Stage 2 ~ Global Techathon

Top teams compete and showcase solutions.

Virtual Judging

Judges deliberate on all submitted solutions.

April

Virtual Panel hosted by Teens in AI

A virtual panel with keynote speakers.

Global Demo Day

Finalist showcase with live judging of the Techathon.



Our **online, self-paced** AI Adventures **courses** teach teens the skills the industry is looking for both today and in the future, with AI ethics at its core.

- All our courses use project and problem-based learning methods
- Learning styles include video, glossaries, presentations, text, case studies coding challenges, projects and short quizzes



Learn

Our instructors are AI experts who have worked on real-world projects and will give you a good foundation into AI.



Achieve

You'll learn practical skills that can help you solve complex problems and develop creative solutions.



Succeed

With our courses, you'll be ready for future career opportunities across many different industries.

[Find out more](#)





Teens in AI

Changing lives, transforming futures
~ one future at a time.



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